



ORGANO® INTRODUCES FENIX GX: THE TASTY, CONVENIENT WAY TO SUPPORT COGNITIVE WELLNESS

VANCOUVER BC, NEW YORK and HONG KONG, Apr. 2, 2025 / — ORGANO is proud to announce the launch of FENIX GX™, an innovative brain-boosting gummy designed to help individuals stay sharp, focused, and balanced throughout the day. Infused with premium ingredients like L-Theanine and Lion's Mane Mushroom, FENIX GX delivers cognitive support in a delicious, easy-to-consume format.

A Smarter Approach to Daily Wellness

In today's fast-paced world, maintaining mental clarity and focus is more important than ever. FENIX GX provides a simple yet effective way to incorporate essential nutrients into daily routines without the hassle of traditional supplements. Each gummy is non-GMO, gluten-free, vegan, and

free from artificial flavors and fillers—ensuring clean, high-quality nutrition in every bite.

The Power of Nature in Every Gummy

FENIX GX™ is formulated with scientifically backed ingredients known for their cognitive and wellness benefits:

- **L-Theanine**, Naturally found in tea leaves, L-Theanine promotes relaxation and focus without drowsiness. It helps regulate cortisol levels, allowing users to remain calm and alert—ideal for work, study, or daily activities.
- **Lion's Mane Mushroom**, A powerful adaptogen, Lion's Mane supports brain function and gut health. It is rich in antioxidants and natural compounds that may help stimulate brain cell

growth and improve cognitive performance.

With a refreshing raspberry-pomegranate flavor, FENIX GX transforms wellness into a daily treat rather than a chore. Requiring just two gummies per day, it easily integrates into even the busiest schedules.

Designed for Every Lifestyle

FENIX GX is perfect for individuals seeking mental clarity and focus in their everyday lives, including:

- **Students:** Helps support cognitive function, focus, and relaxation, especially during study sessions and exams.
- **Busy Professionals & Parents:** Aids in managing stress and maintaining mental clarity amid hectic schedules.
- **Wellness Enthusiasts:** Offers a natural and effective supplement to enhance overall cognitive well-being.

About ORGANO

ORGANO, founded in 2008, is a global brands company operating in more than 40 countries worldwide. ORGANO designs, develops and distributes unique and interesting consumer products and services through a vertical market ecosystem model supporting online and off-line consumer purchasing. Learn more about ORGANO at www.organoglobal.com

Media Requests:

media@organoglobal.com

Executive Interview Requests:

CSuite@organoglobal.com

“We are excited to introduce FENIX GX™ as part of our ongoing commitment to providing high-quality wellness products,” said Shella Chua, ORGANO Chief Strategy Officer. “With its natural ingredients and great taste, FENIX GX makes it easier than ever for individuals to support their cognitive health and overall well-being.”

FENIX GX™ is now available through ORGANO’s official channels in the U.S.A.